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DATE: November 17, 2004

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| <i>Examiner:</i> Akers, Geoffrey R. | : | <i>RE: U.S. Patent Application</i> |
| <i>Art Unit:</i> 3625 | : | <i>Serial No.: 09/480,344</i> |
| <i>Fax:</i> 703-872-9306 | : | <i>Applicant: Kevin Michael Ruppelt et al.</i> |
| <i>From:</i> Thomas M. Fisher | : | <i>Atty. Dkt. No.: 9D-EC-19337</i> |

DOCUMENTS SUBMITTED WITH TRANSMISSION:

*RCE Transmittal (1 pg.)
Fax Transmittal (1 pg.)*

*Total pages including cover page: 2
If all pages are not received, please contact: Linda R. Schindler at Ext. 7018*

*RE: The above referenced U.S. Patent Application
Title: METHOD AND APPARATUS FOR PRODUCT SELECTION ASSISTANCE
Filed: January 10, 2000*

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Thomas M. Fisher, Reg. No.: 47,564

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PTO/SB/30 (09-03)

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**Request
for
Continued Examination (RCE)
Transmittal**

Address to:
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| | |
|-------------------------------|-----------------------|
| Application Number | 09/480,344 |
| Filing Date | January 10, 2000 |
| First Named Inventor | Kevin Michael Ruppelt |
| Art Unit | 3625 |
| Examiner Name | Geoffrey R. Akers |
| Attorney Docket Number | 9D-EC-19337 |

This is a Request for Continued Examination (RCE) under 37 CFR 1.114 of the above-identified application.

Request for Continued Examination (RCE) practice under 37 CFR 1.114 does not apply to any utility or plant application filed prior to June 8, 1995, or to any design application. See Instruction Sheet for RCEs (not to be submitted to the USPTO) on page 2.

- 1. Submission required under 37 CFR 1.114:** Note: If the RCE is proper, any previously filed unentered amendments and amendments enclosed with the RCE will be entered in the order in which they were filed unless applicant instructs otherwise. If applicant does not wish to have any previously filed unentered amendment(s) entered, applicant must request non-entry of such amendment(s).

- a. Previously submitted. If a final Office action is outstanding, any amendments filed after the final Office action may be considered as a submission even if this box is not checked.

- i. Consider the arguments in the Appeal Brief or Rely Brief previously filed on _____
ii. Other Amendment of November 2, 2004

- b. Enclosed
- | | |
|--|--|
| i. <input type="checkbox"/> Amendment/Reply | iii. <input type="checkbox"/> Information Disclosure Statement (IDS) |
| ii. <input type="checkbox"/> Affidavit(s)/Declaration(s) | iv. <input type="checkbox"/> Other _____ |

2. Miscellaneous

- a. Suspension of action on the above-identified application is requested under 37 CFR 1.103(c) for a period of _____ months. (Period of suspension shall not exceed 3 months; Fee under 37 CFR 1.17(i) required)
- b. Other _____

3. Fees The RCE fee under 37 CFR 1.17(e) is required by 37 CFR 1.114 when the RCE is filed.

- a. The Director is hereby authorized to charge the following fees, or credit any overpayments, to Deposit Account No. 01-2384

- i. RCE fee required under 37 CFR 1.17(e) (\$790.00)
ii. Extension of time fee (37 CFR 1.136 and 1.17)
iii. Other _____

b. Check in the amount of \$ _____ enclosed

c. Payment by credit card (Form PTO-2038 enclosed)

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT REQUIRED

| | | | | |
|-------------------|------------------|-----------|-----------------------------------|-------------------|
| Name (Print/Type) | Thomas M. Fisher | Signature | Registration No. (Attorney/Agent) | 47,564 |
| | | | Date | November 17, 2004 |

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450 or facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below.

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This collection of information is required by 37 CFR 1.114. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.
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